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**Fifth Semester B.E. Degree Examination, Feb./Mar. 2022**  
**Management and Entrepreneurship Development**

Time: 3 hrs.

Max. Marks: 80

**Note: Answer any FIVE full questions, choosing ONE full question from each module.**

**Module-1**

- 1 a. What is Management? What are the functions of Management? (08 Marks)  
b. Critically examine "Management is an Art and Science both". (08 Marks)

**OR**

- 2 a. Briefly explain steps involved in Planning Process. (08 Marks)  
b. How do you classify types of decisions? (08 Marks)

**Module-2**

- 3 a. What are the principles followed in the Organizing process. (08 Marks)  
b. Briefly discuss steps of selection procedure. (08 Marks)

**OR**

- 4 a. Distinguish between Maslow's Need Hierarchy theory and Herzberg's two factor theory of Motivation. (08 Marks)  
b. State the various characteristics of Leadership. (08 Marks)

**Module-3**

- 5 a. Briefly explain Social responsibilities of business towards different groups. (08 Marks)  
b. What are the characteristics of a successful Entrepreneur? (08 Marks)

**OR**

- 6 a. How do you classify Entrepreneurs? (08 Marks)  
b. What are the problems faced by Entrepreneurs? (08 Marks)

**Module-4**

- 7 a. Write a brief note on "Role of SSIs in Indian Economy". (08 Marks)  
b. What is impact of Globalization and WTO on Small Scale Industries (SSIs)? (08 Marks)

**OR**

- 8 a. Briefly explain various Central Level Institutions supporting to Entrepreneurs. (08 Marks)  
b. What are the policy and schemes of State Level Institution supporting to Entrepreneurs (anyone)? (08 Marks)

**Module-5**

- 9 a. Briefly discuss the various stages of New product planning and Development process. (08 Marks)  
b. What are the different feasibility studies that are carried out for Project Evaluation? (08 Marks)

**OR**

- 10 a. Differentiate between Critical Path Method (CPM) and Project Evaluation and Review Technique (PERT). (08 Marks)  
b. Explain briefly about the advantages and limitations of Network techniques. (08 Marks)

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